

# Memorandum

**To:** All GateHouse Media New England Editorial Employees  
**CC:** Greg Mathis, Nicole Simmons, Kathy Cordeiro, Pete Chianca, Richard Lodge, Sean Burke, Chuck Goodrich, Mark Olivieri, Jim Piasecki  
**From:** Lisa Strattan  
**Date:** 8/30/2016  
**Re:** Wicked Local Relaunch 2.0

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Team,

As we proceed with our ambitious plans to relaunch Wicked Local, we are delighted to take next steps in our multimedia transformation with a dramatic reorganization of our editorial resources.

We plan to reorganize into several teams, some serving the whole of Wicked Local and some focused along already established unit lines, to better leverage talent across our entire footprint.

Our centralized teams include a Print Production team, a Special Sections team, a Photo team and a Digital Specialists team. During a later phase of our reorg, we hope to organize our Sports personnel into a Wicked Local Sports team. Our West, Central, North and South units will also divide journalists into teams within each unit, covering given geographic areas.

Please join me congratulating the following leaders of our new centralized teams:

Bill Fonda | Director of Print Production  
Jeff Adair | Deputy Director of Print Production  
John Walker | Director of Visual Media  
Nicole Simmons | Director of Digital & Teams

Nicole's digital team will consist of:

Gerry Tuoti | In-depth & Investigative  
Dave Colantuono | Audience Development Specialist  
Alice Coyle | Engagement Specialist  
Caitlyn Kelleher | Innovation Specialist

Accompanying our reorg will be new job titles (and descriptions!) that better describe the role of a multimedia journalist or editor in 2016. For instance, reporters use a burgeoning bag of tools to create multi-layered multimedia stories. Although "reporter" is tried and true, it's important to signal our dramatic shift in newsgathering, both to our internal and external audiences. Please see your EIC – soon to be known as a Regional Director of News & Operations – for additional details.

We are finalizing plans now to implement our new structure in mid-September. When we have settled on a date, we'll let you know.

Meanwhile, thank you for your commitment and perseverance through this transitional period. Exciting changes lie ahead.